BTEC Assignment Brief

Qualification	Pearson BTEC Level 3 International Subsidiary Diploma in Business Pearson BTEC Level 3 International Foundation Diploma in Business Pearson BTEC Level 3 International Diploma in Business Pearson BTEC Level 3 International Extended Diploma in Business
Unit number and title	Unit 27: International Logistics
Learning aims	B: Examine systems used for managing logistics operations C: Investigate approaches to improving logistics operations to meet changing demands
Assignment title	Planning for growth in international markets – the implications for a small business
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	The business seminar on *International Logistics and Supply Chain Management* which provided the focus for Assignment 1, proved highly successful. As a result, the Small Business Division of *Zenith Business Consultancy* has received a number of requests for additional support from small businesses. One such request has been received from the owner of *Ultra Fashions Ltd*, a small business which manufactures designer jeans and t-shirts for teenagers. The owner of *Ultra Fashions Ltd,* Rakhi Shah, attended the conference and is keen to sell the finished products in different countries. She also considers that there are cost efficiencies to be obtained by securing supplies of cloth and fabric from overseas suppliers. Rakhi has asked the Small Business Division to provide her with information regarding Ultra Fashions Ltd he factors she would need to take into account how the benefits of selling goods abroad and obtaining efficiencies in procurement supplies can be maximized.

Task	The Project Team Manager in the Small Business Division has asked you to write a report which can be sent to Rakhi Shah, the owner of *Ultra Fashions Ltd* which would assist her when drawing up her plans to expand into international markets. Your report should consider the following aspects: • The factors to take into account when assessing the quality systems

	operated by: o The international logistics businesses which could be contracted by *Ultra Fashions Ltd* to transport finished goods to its customers o the overseas suppliers of cloth and fabrics to *Ultra Fashions Ltd* • How technology could be used by a small firm to improve the efficiency of the procurement process and the tracking of goods: o ordered by overseas customers of *Ultra Fashions Ltd* o purchased from overseas suppliers by *Ultra Fashions Ltd* • A set of recommendations for consideration by the owner of *Ultra Fashions Ltd* if the plans to engage in overseas business go ahead. These recommendations should cover such aspects as: o Operational management within *Ultra Fashions Ltd* o Customer service functions o Procurement practices o Monitoring the quality of overseas suppliers o Obtaining value for money from the use of international logistics businesses contracted by *Ultra Fashions Ltd*
Checklist of evidence required	A formal report presented in a recognised and accepted business format.

Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria, you must show that you are able to:
27/B.D2	Evaluate the efficiency of systems used in the management of operations in different organisations.
27/B.M2	Analyse the efficiency of systems used in the management of operations in different organisations.
27/B.P4	Explain the effectiveness of systems used to manage operations.
27/B.P3	Explain systems used in different logistics organisations
27/C.D3	Justify own recommendations for change in the logistics operations of different organisations in terms of changing demands.
27/C.M3	Assess the logistics operations of different organisations in terms of changing demands, and the impact of own recommendations for change.
27/C.P6	Explain the impact of implementing improvement recommendations to logistics operations.
27/C.P5	Explain how different logistics organisations can improve current operations to meet specific demands.
Sources of information to support you with this Assignment	Operations and Supply Chain Management – Essentials you always wanted to know: 15 (Self Learning Management) Paperback,188pp (10 October 2019), Vibrant Publishers, ISBN-10 : 1949395243 ISBN-13 : 978-1949395242 Operations Management - YouTube
Other assessment materials attached to this Assignment Brief	N/A